

Publix vs. Walmart: Comparison Shops	GEORGIA			TENNESSEE			FLORIDA			SOUTH CAROLINA		
	Publix \$	Walmart \$	+/-	Publix \$	Walmart \$	+/-	Publix \$	Walmart \$	+/-	Publix \$	Walmart \$	+/-
DAIRY												
Kraft American Singles 12 oz	\$2.50	\$2.88	(\$0.38)	\$2.50	\$2.88	(\$0.38)	\$2.50	\$2.88	(\$0.38)	\$2.50	\$3.28	(\$0.78)
Kraft Shredded Cheese 6 to 8 oz	\$2.00	\$2.58	(\$0.58)	\$2.00	\$2.58	(\$0.58)	\$2.00	\$2.09	(\$0.09)	\$2.00	\$2.09	(\$0.09)
Sargento Cheese Slices 5 to 8 oz	\$2.50	\$2.48	\$0.02	\$2.50	\$2.48	\$0.02	\$2.50	\$2.48	\$0.02	\$2.50	\$2.48	\$0.02
Kraft Philadelphia Cream Cheese 8 oz	\$1.25	\$1.98	(\$0.73)	\$1.25	\$1.98	(\$0.73)	\$1.25	\$1.98	(\$0.73)	\$1.25	\$1.98	(\$0.73)
Jell-O Snacks, 3 to 6 ct	\$2.00	\$2.50	(\$0.50)	\$2.00	\$2.98	(\$0.98)	\$2.00	\$2.50	(\$0.50)	\$2.00	\$1.98	\$0.02
YoPlait Yogurt	\$0.50	\$0.50	\$0.00	\$0.50	\$0.50	\$0.00	\$0.50	\$0.50	-	\$0.50	\$0.50	-
Kraft Velveeta Cheese, 16 oz	\$2.20	\$3.83	(\$1.63)	n/a	n/a	n/a	\$2.20	\$3.83	(\$1.63)	n/a	n/a	n/a
Nestle Coffee-Mate Creamer, 32 oz	\$2.50	\$3.28	(\$0.78)	\$2.50	\$3.28	(\$0.78)	\$2.50	\$3.28	(\$0.78)	\$2.50	\$2.88	(\$0.38)
CONDIMENTS												
Heinz Tomato Ketchup, 40 oz	\$2.50	\$1.98	\$0.52	\$2.50	\$1.98	\$0.52	\$2.50	\$1.98	\$0.52	\$2.50	\$1.98	\$0.52
Kraft Sandwich Shop Mayo 12 oz	\$2.00	\$2.27	(\$0.27)	\$2.00	\$2.27	(\$0.27)	\$2.00	\$2.50	(\$0.50)	\$2.00	\$2.27	(\$0.27)
Sweet Baby Ray's Barbecue Sauce, 18 oz	\$0.97	\$1.76	(\$0.79)	\$1.25	\$1.76	(\$0.51)	\$1.18	\$1.76	(\$0.58)	\$1.22	\$1.76	(\$0.54)
Lawry's 30 Minute Marinade 12 oz	\$1.38	\$2.12	(\$0.74)	\$1.61	\$2.12	(\$0.51)	\$1.67	\$2.12	(\$0.45)	\$1.55	\$2.12	(\$0.57)
French's Classic Yellow Mustard, 14 oz	\$0.85	\$1.48	(\$0.63)	\$0.98	\$1.48	(\$0.50)	\$0.94	\$1.48	(\$0.54)	\$0.93	\$1.48	(\$0.55)
Hellmann's Mayonnaise, 30 oz	\$2.58	\$3.98	(\$1.40)	\$2.25	\$3.98	(\$1.73)	\$2.37	\$3.98	(\$1.61)	\$2.34	\$3.98	(\$1.64)
Kraft Dressing or Sizzling Salads, 12 to 16 oz	\$1.47	\$1.98	(\$0.51)	\$1.70	\$1.98	(\$0.28)	\$1.43	\$1.98	(\$0.55)	\$1.95	\$1.98	(\$0.03)
PASTA/STARCH												
Knorr Pasta or Rice Sides, 3.8 to 6.4 oz	n/a	n/a	n/a	\$1.00	\$1.00	-	\$1.00	\$1.00	-	\$1.00	\$1.00	-
Mueller's Pasta, 12 to 16 oz	\$0.78	\$1.28	(\$0.50)	\$1.00	\$0.98	\$0.02	\$0.79	\$1.36	(\$0.57)	n/a	n/a	n/a
Idahoan Mashed Potatoes, 3.8 to 3.95 oz	n/a	n/a	n/a	n/a	n/a	n/a	\$1.00	\$0.98	\$0.02	\$1.00	\$0.98	\$0.02
BEVERAGES												
CapriSun Juice, 10 ct	\$2.33	\$2.48	(\$0.15)	\$2.33	\$2.48	(\$0.15)	\$2.33	\$2.48	(\$0.15)	\$2.33	\$2.48	(\$0.15)
Selected Coca Cola 12 pk 12 oz	\$3.00	\$2.98	\$0.02	\$2.64	\$3.98	(\$1.34)	\$3.00	\$3.98	(\$0.98)	n/a	n/a	n/a
CANNED												
Hunt's Tomato Sauce, 15 oz	\$0.49	\$0.88	(\$0.39)	\$0.55	\$0.88	(\$0.33)	\$0.55	\$0.88	(\$0.33)	n/a	n/a	n/a
Rotel Tomatoes, 10 oz	\$0.75	\$1.12	(\$0.37)	\$0.75	\$1.12	(\$0.37)	\$0.75	\$1.12	(\$0.37)	\$0.55	\$1.12	(\$0.57)
SNACKS												
Planter's Dry Roasted Peanuts, 16 oz	\$2.20	\$3.88	(\$1.68)	\$2.15	\$3.88	(\$1.73)	\$2.15	\$3.88	(\$1.73)	\$2.15	\$3.88	(\$1.73)
Lay's Potato Chips, 10 to 10.5 oz bag	\$2.15	\$2.68	(\$0.53)	\$2.15	\$2.68	(\$0.53)	\$2.15	\$2.68	(\$0.53)	\$2.15	\$2.68	(\$0.53)
Smartfood Selects Popcorn 3.25-6 oz	\$2.50	\$3.58	(\$1.08)	n/a	n/a	n/a	n/a	n/a	n/a	\$2.50	\$3.58	(\$1.08)
M&M's Chocolate Candies, 15.4 to 19.2 oz	\$2.70	\$4.74	(\$2.04)	\$2.69	\$4.74	(\$2.05)	\$2.45	\$4.74	(\$2.29)	\$2.30	\$4.74	(\$2.44)
Cheeze-It Snack Crackers, 9.75 to 14 oz	\$2.05	\$2.88	(\$0.83)	\$2.15	\$2.50	(\$0.35)	\$1.70	\$2.50	(\$0.80)	\$1.70	\$2.88	(\$1.18)

BREAD															
Nature's Own Bread Whitewheat, 20 oz	\$1.25	\$3.18	(\$1.93)	\$1.40	\$2.68	(\$1.28)	\$1.35	\$2.38	(\$1.03)	\$1.26	\$2.18	(\$0.92)			
Thomas' English Muffins, 11 to 13 oz	\$2.00	\$2.48	(\$0.48)	\$2.00	\$2.48	(\$0.48)	\$2.00	\$2.00	\$0.00	\$2.00	\$2.48	(\$0.48)			
HOUSEHOLD															
Fab Liquid or Powder Detergent, 50 oz	n/a	n/a	n/a	n/a	n/a	n/a	\$2.00	\$2.96	(\$0.96)	n/a	n/a	n/a			
Chinet Classic Dinner Plates, 20 to 70 ct	\$3.20	\$5.14	(\$0.38)	n/a	n/a	n/a	\$3.20	\$5.14	(\$1.94)	\$3.20	\$5.14	(\$1.94)			
Viva Towel White Big Roll 1 ct	n/a	n/a	n/a	\$1.50	\$1.97	(\$0.47)	\$1.50	\$1.97	(\$0.47)	\$1.50	\$1.97	(\$0.47)			
PET															
Purina Busy Dog Treats, 4 to 7 oz	n/a	n/a	n/a	\$1.90	\$3.18	(\$1.28)	\$1.90	\$2.98	(\$1.08)	\$1.90	\$3.12	(\$1.22)			
FROZEN															
Luigi's Real Italian Ice, 24 to 36 oz	n/a	n/a	n/a	\$1.70	\$2.67	(\$0.97)	\$1.70	\$2.67	(\$0.97)	\$1.70	\$2.67	(\$0.97)			
Cool Whip Whipped Topping, 8 oz	\$0.98	\$1.25	(\$0.38)	\$1.00	\$1.25	(\$0.25)	\$0.84	\$1.25	(\$0.41)	\$0.93	\$1.23	(\$0.30)			
Lean Cuisine Entrees, 5.25 to 10.87 oz	\$2.00	\$2.50	(\$0.79)	n/a	n/a	n/a	\$2.00	\$1.98	\$0.02	\$2.00	\$1.98	\$0.02			
HEALTH & BEAUTY															
Crest Toothpaste, 6.4 oz	n/a	n/a	n/a	\$1.00	\$1.96	(\$0.96)	\$1.00	\$1.96	(\$0.96)	\$1.00	\$1.96	(\$0.96)			
Aussie or Herbal Essences Hair Care	n/a	n/a	n/a	\$2.50	\$2.97	(\$0.47)	\$2.50	\$2.84	(\$0.34)	\$2.50	\$2.84	(\$0.34)			
Dial Antibacterial Liquid Soap, 9.37 oz	n/a	n/a	n/a	\$1.00	\$0.98	\$0.02	\$1.00	\$0.98	\$0.02	\$1.00	\$1.47	(\$0.47)			
MEAT															
Ground Chuck	\$3.49	\$3.38	(\$0.38)	\$3.49	\$3.98	(\$0.49)	\$2.00	\$2.48	(\$0.48)	\$3.49	\$3.37	\$0.12			
Pork Spareribs	\$1.99	\$1.98	(\$0.38)	\$1.99	\$0.98	\$1.01	\$1.99	\$1.98	\$0.01	\$1.99	\$2.58	(\$0.59)			
Whole Chicken	\$1.29	\$0.98	\$0.31	\$1.29	\$0.98	\$0.31	\$1.29	\$1.18	\$0.11	\$1.29	\$0.98	\$0.31			
Publix Fresh Ground Turkey	\$2.99	\$3.78	(\$0.79)	\$2.99	\$3.68	(\$0.69)	\$2.99	\$4.14	(\$1.15)	\$2.99	\$3.48	(\$0.49)			
Oscar Mayer Sliced Bacon, 16 oz	\$3.33	\$3.98	(\$0.65)	\$3.33	\$3.98	(\$0.65)	\$3.33	\$3.98	(\$0.65)	\$3.33	\$4.98	(\$1.65)			
Oscar Mayer Deli Shaved Meats	\$3.00	\$3.48	(\$0.48)	\$3.00	\$3.88	(\$0.88)	\$3.00	\$3.88	(\$0.88)	\$3.00	\$3.48	(\$0.48)			
Oscar Mayer Turkey Franks 16 oz	n/a	n/a	n/a	\$2.00	\$2.48	(\$0.48)	\$2.00	\$2.48	(\$0.48)	\$2.00	\$2.98	(\$0.98)			
PRODUCE															
Eastern Blueberries 1 pt or 5.6 oz pkg	n/a	n/a	n/a	\$1.99	\$2.48	(\$0.49)	\$1.99	\$2.48	(\$0.49)	\$1.99	\$2.48	(\$0.49)			
Georgia Peaches	\$1.49	\$0.98	\$0.51	\$1.49	\$0.98	\$0.51	\$1.49	\$0.98	\$0.51	\$1.49	\$0.98	\$0.51			
Georgia Sweet Corn	\$0.25	\$0.25	-	\$0.25	\$0.33	(\$0.08)	\$0.25	\$0.33	(\$0.08)	\$0.25	\$0.33	(\$0.08)			
Tomatoes on the Vine	\$1.69	\$2.24	(\$0.55)	\$1.69	\$1.74	(\$0.05)	\$1.69	\$2.24	(\$0.55)	\$1.69	\$1.98	(\$0.29)			
Del Monte Gold Ripe Pineapple	\$2.99	\$2.09	\$0.90	\$1.99	\$2.78	(\$0.79)	\$2.99	\$2.78	\$0.21	\$2.99	\$2.48	\$0.51			
Limes	\$0.20	\$0.30	(\$0.10)	\$0.20	\$0.38	(\$0.18)	\$0.20	\$0.39	(\$0.19)	\$0.20	\$0.30	(\$0.10)			
Seedless White Grapes	\$1.99	\$2.48	(\$0.49)	\$1.99	\$2.48	(\$0.49)	\$1.99	\$1.98	\$0.01	\$1.99	\$1.98	\$0.01			
Total Purchase Price	\$80.28	\$102.57	(\$22.01)	\$88.64	\$113.02	(\$24.38)	\$95.09	\$122.45	(\$27.36)	\$78.35	\$101.21	(\$22.86)			